



A CLEAN ENERGY ECONOMY FOR HAWAII.

What is clean energy?

It means using energy more efficiently and generating more energy from renewable local resources, like wind, sun, ocean, geothermal, biomass and plants for biofuels.



What will clean energy mean for our economy?

Making investments to become more efficient and to harness local resources will reduce our dependence on imported oil. Investing in our natural resources will also create local jobs in many energy-related industries. This is good for our energy security, our economy and our environment.



What is the bottom line?

There are costs, but investing in our energy future will keep millions and perhaps billions of dollars at home in Hawaii. The cost of oil remains volatile and will trend upward in the future. Increased energy efficiency and more local renewable energy will mean more stable and predictable energy prices in the long run.



What are the next steps?

The Hawaii Clean Energy Initiative details a far-reaching road map for Hawaii's energy future. To meet its goals, we must use more efficient transportation. And we must pursue a full range of renewable energy resources.



A CHALLENGING GOAL.

The Hawaii Clean Energy Initiative goal is to use 70% clean energy for transportation and electricity by 2030.

A CLEAN BREAK.

Billions of dollars leave Hawaii every year for oil we use for transportation and electricity. How can we break this costly habit? A Clean Energy Future. It's the right thing for Hawaii...at the right time. Find out more at hawaiisenergyfuture.com.



Hawaiian Electric Company